2022 IOWA FREIGHT PLAN

Freight Goals Input Exercise

The National Freight Strategic Plan (2020) includes a list of three strategic goals with corresponding objectives in the areas of safety, infrastructure, and innovation. Please review the list of goals and objectives and be prepared to give feedback on each of the three goal areas. This feedback will be used to establish freight goals, performance measures, and strategies in the state freight plan.

Things to consider:

- What does each item mean to you/your industry?
- How would you/your industry measure each item? What is the performance measure or attribute you/your industry would use to show progress on each item specifically?
- Are there any areas missing that these national freight goals don't cover?

SAFETY

Improve the safety, security, and resilience of the national freight system.

- Support the development and adoption of automation, connectivity, and other freight safety technologies
- Modernize safety oversight and security procedures
- Minimize the effects of fatigue and human error on freight safety
- Reduce conflicts between passenger and freight traffic
- Protect the freight system from natural and human-caused disasters and improve recovery speed

INFRASTRUCTURE

Modernize freight infrastructure and operations to grow the economy, increase competitiveness, and improve quality of life.

- Fund targeted investments in freight capacity
- Improve consideration of freight in transportation planning
- Prioritize projects that improve freight intermodal connectivity, and enhance freight flows on firstand last-mile connectors and at major trade gateways
- Advance freight system management and operation practices
- Improve job growth and economic competitiveness in rural and urban communities
- Mitigate the impacts of freight movement on communities

INNOVATION

Prepare for the future by supporting the development of data, technologies, and workforce capabilities that improve freight system performance.

- Support the development and adoption of automation and V2X
- Support the safe deployment of UAS technology
- Streamline regulations to improve governance, efficiency, and economic competitiveness
- Improve freight data, modeling, and analysis tools and resources
- Strengthen workforce professional capacity
- Invest in freight research
- Support regulatory frameworks that foster freight innovation